



CDBA

COMMUNITY DEVELOPMENT
BANKERS ASSOCIATION

Community Development Bankers Association (CDBA)

A National Trade Association Dedicated to Promoting Economic Prosperity in Underserved Communities

The Community Development Bankers Association (CDBA) is the national trade association of banks and thrifts with a primary mission of community development. Membership gains your bank access to an array of benefits designed to enhance your impact and growth.

Exclusive Member Benefits

1

Collaborative Networking Opportunities

- **Annual Peer Forum:** Engage in dynamic discussions with community development bank executives, industry experts, and policy makers. Speakers include regulatory agency heads, congressional leadership, and other influential policy figures.
- **Bi-Monthly Membership Calls:** Stay updated with regulatory and policy changes, CDFI Fund Program timelines, and member news during our regular calls.
- **Networking Events:** Participate in exclusive member-only events, both virtual and in-person, designed to foster collaboration and innovation.

2

Educational Programming

- **Webinars:** Participate in webinars on sustainable growth, risk management, government programs, CDFI Fund applications, and other relevant, up-to-date topics.
- **Peer Groups:** Join specialized groups focusing on marketing and impact analytics to share best practices and learn from peers.
- **Expert Insights:** Gain access to thought leadership from industry experts and policymakers.

3

Advancing Communities Together Deposit Program

- **ACT Deposit Program:** Access deposit funding from socially motivated depositors at below-market rates while offering multi-million-dollar FDIC insurance through IntraFi network banks. The program also includes a national marketing campaign to boost participation and visibility.

4

Strong Advocacy and Legislative Support

- **CDFI Fund Programs**: CDBA is the only national trade consistently advocating in support of full appropriations for the Bank Enterprise Award, as well as access for CDFI banks to the full suite of CDFI Fund Programs.
- **Pandemic Recovery Programs**: Significant involvement in the design and implementation of programs like the Emergency Capital Investment Program (ECIP) and Rapid Response and Equitable Recovery Programs (RRP and ERP), which provided crucial financial support to member banks.
- **Legislative Initiatives**: Active advocacy for beneficial legislation, including the 2023 Community Development Investment Tax Credit and the Scaling Community Lenders Act.
- **Policy Influence**: Be part of shaping policies that impact community development banks through our advocacy efforts.

5

Greenhouse Gas Reduction Fund (GGRF) Grant

- **Justice Climate Fund Participation**: The Justice Climate Fund, which includes CDBA as a representative of its member banks, has been awarded a \$940 million Clean Communities Investment Accelerator contract by the EPA. CDBA, in partnership with Partners for the Common Good (PCG), will serve as the CDFI bank hub coordinating these grants along with training and technical assistance.

6

Data and Resource Discounts

- **Impact Data and Benchmarking**: Receive quarterly industry financial analysis at no cost.
- **PolicyMap Subscription**: Enjoy a discounted subscription to a powerful data analysis and mapping tool.
- **CB BankAnalytics**: Benefit from a 25% discount on a suite of strategic planning and regulatory compliance tools.

7

Marketing and Visibility Tools

- **Storybank Videos**: Highlight your bank's success stories with professionally produced videos.
- **Impact Profiles**: Showcase your bank's social impact and lending data with custom profiles.
- **Public Relations Support**: Leverage our expertise to enhance your bank's visibility and reputation.

Contact Us

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